



URBAN  
SOLUTION  
GROUP

# Rocky Mountain EHS Peer Group

Comprehensive Nuisance and Compliance Planning and Execution  
**THE GAME HAS CHANGED!**

Lindsey Apland – General Manager  
Urban Solution Group – NavPlanIQ  
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# Introduction to Urban



- Founded in 2017 – Colorado based oilfield service company
- Comprehensive Mitigation Planning and compliance for noise and nuisance impacts
- Flagship Product – Patented Engineered Temporary Sound Wall
- Noise Engineering Services – modeling and real-time compliance noise monitoring
- Full Scale Mitigation Assessments and Plans
- Stakeholder and Community Engagement

**Technical Decisions → Social Lens**



# Planning and Compliance after SB-181



# Problem

Increasing Regulations, Lack of Compatible Energy Platform and Technology that Fits Oil and Gas Industry



Increasing regulations under SB 181 rulemaking make **planning** and ensuring **compliance** with new and existing oil and gas locations extremely challenging. Long Term Planning, Regulatory, Mitigation Planning, Stakeholder/Landowner Relations & Engagement, Compliance, Noise Modeling and Monitoring and Air Monitoring are all becoming more challenging, regulated and are undeniably **critical path** items



Existing software technologies are extremely expensive to tailor to business needs. Operators continually seeking **affordable**, customizable platform. No platform exists to **manage and learn from quantifying** the human variable and overlaying planning & compliance with operational data for increased business intelligence and process efficiency



Lack of technology in the market that is tailored toward oil and gas and is also **customizable** and nimble to be able to evolve with **speed** and **affordability** as the business continues to change over time. Linking to existing **legacy systems** and continual customizations are often not feasible with existing technologies



Reduction in operators G&A is producing a **lack of internal resources** with proper skillset needed to manage new and evolving Regulations, Planning, Execution and Compliance Requirements. Need to **streamline** and create **process innovation** to support reduced staffing and teams with heavy workloads. Maximize the **efficiency** of smaller teams



# Solution

Provide first of its kind comprehensive, **integrated energy platform** that mirrors new regulations and solves historical data integration and platform customization challenges



# NavPlanIQ

# Powered by A.I.

- ▶ Speed
- ▶ Customization
- ▶ Affordability

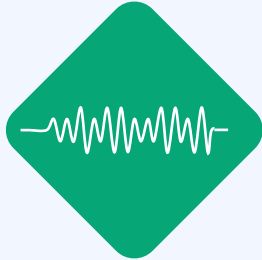
Where technology supports real world business needs



# Cloud Based Software Components



**Stakeholder and Land  
Management  
(CRM/GMS)**



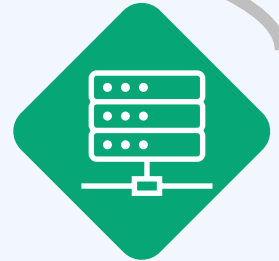
**Noise Monitoring,  
Modeling and  
Engineering**



**Regulatory, Compliance  
and Comprehensive Site  
Planning and Execution**



**Collaboration and  
Productivity Software**



**Affordable Data  
Integration and  
Customization**

# Cross Functional Teams





# Thank you!



**Lindsey Apland**  
General Manager  
lindsey.apland@urbansolutiongroup.com

